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# Our Vision 2020 - 2025



**MAKING A GREAT CITY BETTER TOGETHER**



## Who we are and what we stand for

### We are proud of our city

Leeds Civic Trust is proud of our city and takes inspiration from its achievements. We celebrate and promote the best of Leeds and its people.

### We influence the development of our city

Leeds Civic Trust exists to stimulate, inform and lead debate, discussion and action on issues affecting the development of the city. We aim to be both agenda-influencing and agenda-setting in the areas in which we operate.

### We work with others

Leeds Civic Trust is open to all and we work with others to deliver our charitable objectives. These are informed and co-developed with individuals and organisations who seek to make Leeds a better place for everyone.

## Our priorities for the next five years

We have identified four opportunities that will form the core of our work in the coming years.

To deliver these opportunities, we have also identified three ways in which the Trust will need to adapt and change.





# Our opportunities



## Promoting high quality sustainable development

### **Promoting the highest standards of sustainable urban design, architecture and landscape in development across the whole of the city**

*Advocating excellent innovative design, zero carbon development, addressing city wide housing need, and commending placemaking and masterplanning as the key building blocks of sustainable development.*

## Celebrating our unique heritage

### **Learning from, recognising, preserving and interpreting the city's physical and social history, while creating new legacies for future generations**

*Identifying and recognising untold stories about the people of Leeds, challenging and debating historical assumptions considering the future impact of what we are doing today. We will identify key (and prioritised) actions to preserve and enhance our historic built environment, including considering what tomorrow's heritage might be.*



## Making Leeds a great place to live

### **Ensuring that Leeds is a happy, healthy and sustainable place to live and work**

*Championing world class amenities for Leeds citizens, considering the climate emergency and the role of Trust in promoting activities that reduce environmental impacts, advocating more effective and sustainable transport and considering how new technologies could improve the quality of life.*

## Supporting a people-friendly environment

### **Promoting high quality green and public spaces and enlivening our waterways**

*Creating a greener city environment, identifying and lobbying for new public open spaces, prioritising pedestrians, cyclists and public transport and supporting efforts to further develop the river and canal as a focal point for our city.*



# Our organisation

## Becoming more representative



We will develop and implement a plan to ensure that Leeds Civic Trust (as measured by its members, supporters, stakeholders and partners), better reflects the demographic make-up of Leeds. We will engage more effectively with our members, volunteers and supporters and identify new ways of involving the people of Leeds in our work and in our decision making. We will aim to have an impact throughout the city.

## Becoming more visible

We will communicate more effectively with citizens, decision-makers and key organisations across the city, ensuring that more people know about what we do, what our priorities are, and what impact we have.



## Becoming more influential



We will ensure that the Trust gains maximum traction and engagement with decision makers. This will include reviewing links with key Individuals and organisations, considering how we engage with them to maximise our influence and setting the agenda - striking the right balance between co-operation and challenge.

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