



## Clean Air Day Micro Grants

Our Clean Air Day Micro Grants are intended to support events hosted during the annual Clean Air Day, this year's event takes place on or near Thursday 17<sup>th</sup> of June 2021\*. The theme for this year's campaign is *'protect our children's health from air pollution'*.

Coordinated by the sustainability charity [Global Action Plan](#), [Clean Air Day](#) brings together communities, businesses, education and the health sector:

- *to improve public understanding of air pollution, both indoors and outdoors*
- *to build awareness of how air pollution affects our health*
- *to explain some of the easy things we can all do to tackle air pollution, helping to protect the environment and our health too.*

## Micro Grants to help host your Event

Calling all community groups, schools, artists, activists, storytellers and event makers! Would you like to help make Leeds Clean Air Day the most impactful yet? Small grants of £50 to £250 are available from Leeds Civic Trust and the Leeds Clean Air Alliance.

## What are we looking for?

- Events must take place near or on Thursday 17<sup>th</sup> of June
- Events must be open to all members of the public
- Individuals or groups are welcome to apply
- Suggestions for family friendly events are especially welcome

## Be Part of a National Festival!

Clean Air Day, which is coordinated by the sustainability charity [Global Action Plan](#), saw events ranging from walking buses and flagship

announcements to electric vehicle roadshows, street parties, road closures and seminars.

The day is supported by over 200 organisations including Public Health England, British Heart Foundation, DEFRA, UNICEF and various NHS trusts and local authorities.

## **Guidance for Applying**

We are not looking for slick, professional looking bids; but it needs to be clear how it benefits Clean Air Day and its aims. The panel are likely to have a great many funding applications to read, so they need to be able to understand your ideas quickly.

### ***Essentials***

Make sure your event fulfils one or more of the three objectives for Clean Air Day:

1. To improve public understanding of air pollution, both indoors and outdoors
2. To build awareness of how air pollution affects our health
3. To explain some of the easy things we can all do to tackle air pollution, helping to protect the environment and our health too.

We encourage you to:

- Make it clear how your event reflects the ethos of Clean Air Day
- Mention any in kind contribution that your event is receiving such as volunteer labour, administrative support, rent-free accommodation or donations/discounts of materials, or equipment.
- We are keen to fund a range of different events and welcome applications from all communities of the city.

For inspiration on past events please visit [www.cleanairday.org.uk](http://www.cleanairday.org.uk)

### ***Funding***

We have a total budget of £2,500 which we are prepared to award in full through a series of small grants of £50-£250 (dependent upon the nature of the proposal). Funding will be allocated on a **first come, first serve** basis to the most appropriate proposals. We will aim to assess any proposals received within three working days of their receipt. This open call remains open until **31<sup>st</sup> of May 2021**.

Applicants are encouraged to email us at [office@leedscivictrust.org.uk](mailto:office@leedscivictrust.org.uk) with the subject 'CAD Micro Grant Interest' to inform us that you are intending to apply for the funding in advance of your application being submitted - so that we can alert you if the funding has already been spent. Please note that as we have a limited budget, and applications are traditionally far greater in

number than we can fund, we unfortunately will not be unable to fund all applications.

### **We will not fund**

- Activities that promote political or religious beliefs or are sponsorship/fundraising events
- We will not fund 'for profit' activities
- Projects taking place outside Leeds – unless these have a direct impact on improving air pollution in Leeds.

### **Successful Applications**

- Successful applicants will be asked for feedback in the form of video, photos or short stories to show how the grant has benefitted people in your area.
- Using social media? We also request that @LeedsCivicTrust is included when promoting/publicising your event.

### **Making an Application**

A completed application form for funding should be emailed to Leeds Civic Trust [office@leedscivictrust.org.uk](mailto:office@leedscivictrust.org.uk) before the deadline of May 31<sup>st</sup>. Please note, funding applications will be awarded on a first come, first serve basis for the most appropriate proposals. To avoid disappointment, we encourage you to email us **before** drafting your proposal to make sure that the money has not already been spent.

Not sure? Please contact us if you'd like to discuss a project idea or if you'd like to find out more.

*\*The Trust is mindful that the current COVID-19 restrictions and roadmap out of lockdown may potentially result in the postponement of Clean Air Day 2021. This may result in this year's awards also being postponed, but we will work closely with any applicant in these circumstances.*

***SEE BELOW FOR APPLICATION FORM***

***Good luck!***

## Leeds Civic Trust – Clean Air Day 2021

1. *Project / Activity name (if any)*
2. *Registered name of organisation/charity/group to which any grant would be made payable*
3. *Charity Registration number (if applicable)*
4. *Contact Name*
5. *Email address & phone number*
6. *Your/Organisations bank details*
7. *Amount that you are applying for? (between £50 and £250)*
8. *Please describe your project (no more than one side of A4).*
9. *What (apart from the money) will help make it happen, and do you have this already? (e.g. volunteers, equipment a suitable space)*
10. *How will the money be spent? (your expected budget)*  
*\*if you are unsure about where to host your event, please feel free to get in touch with us and we may be able to help)*
11. *What kinds of people will benefit from this funding e.g. children, families, and how many people do you think will benefit?*
12. *How will you publicise your project and acknowledge the Trust's and the Leeds Clean Air Alliance's involvement?*